

Must-have Resources to Start a Blog

in blogging resources



1 Choosing a right platform

Picking a right blogging platform is not just about setting your blog up and managing it with easy but it must also be well suited to handle tons of content as well as must have the ability to scale as you grow.

Recommended: WordPress, Wix.com

2 Find a perfect blog theme

A blog (or site) theme is basically a collection of files like html, css, js, and php – put together – giving your blog (or site) consistent design and layouts for different pages.



Recommended: FastComet, Bluehost



3 Web host for your blog

It plays a vital role in setting up your blog and making it available to the users through the web. It provides access to tools and services to run your blog online.

Recommended: Canva, Adobe Xd, PS

4 Optimize your blog for SEO

The success of blog depends on how well the blog content is optimized to drive organic traffic from popular search engines. The key metrics are keyword ranking, domain authority, site speed, CTR, bounce rate, etc.



Recommended: SEMrush, Google Keyword



5 Monitoring your blog traffic

Measuring the performance of a blog site requires investing time and resources into monitoring website traffic. You not only can see the view count of individual pages, but also find opportunities for improvements such as reducing the bounce rate.

Recommended: Google Analytics

6 Monetizing your blog

Blogging is one of the widely adopted and popular strategies to generate passive income by monetizing your blog site. Niche blogs can make 4-figure income per month.



Recommended: Google AdSense, Amazon Associates